



Global Chemistry, Growing Innovation

COMPLETE COLOR & BRIGHTNESS SOLUTIONS FOR DETERGENT INDUSTRY



Vibrant Colors



Consistent Quality



Better Performance



Reliable Supply

ADDING BRIGHTNESS. ENHANCING PERFORMANCE.

Growing Chem offers a range of high performance color pigments and optical brighteners specially selected for the detergent industry.

Our products deliver excellent color strength, outstanding stability and superior brightness that make your products stand out.



OUR PRODUCT RANGE

BlueWave

GC-D101



- Brilliant blue shade
- High tinting strength
- Excellent dispersion
- Good heat & light stability
- Suitable for detergent powder & cake

FreshGreen

GC-D103



- Bright green shade
- High color strength
- Excellent fastness
- Good stability in processing
- Suitable for detergent powder & cake

RoseGlow

GC-D104



- Attractive pink shade
- Strong tinting strength
- Excellent stability & dispersibility
- Suitable for detergent powder & cake

GoldenGlow

GC-D102



- Bright yellow shade
- High color strength
- Excellent heat stability
- Compatible with other colors
- Suitable for detergent powder & cake

BrightWhite (CBS-X China Grade)

GC-D105



- Enhances brightness & whiteness
- High UV absorption
- Good solubility
- Suitable for all detergent applications
- Cost effective solution

UltraWhite (CBS-X BASF Grade)

GC-D106



- Superior brightness & whiteness
- High UV absorption
- Excellent stability
- Suitable for premium detergent formulations
- Consistent performance

WHY CHOOSE GROWING CHEM?



PREMIUM QUALITY

Carefully sourced raw materials ensuring consistent quality.



EXCELLENT PERFORMANCE

High color strength, good dispersion and stability for superior results.



COMPETITIVE PRICING

Best value solutions to maximize your profitability.



TIMELY DELIVERY

Strong logistics network ensuring on-time delivery.



TECHNICAL SUPPORT

Our team is always ready to support your formulation needs.

WIDE APPLICATION



DETERGENT
POWDER



DETERGENT
CAKE



DETERGENT
SLURRY



LAUNDRY
PRODUCTS

YOUR TRUSTED PARTNER IN DETERGENT MANUFACTURING

With a commitment to quality, innovation and customer satisfaction, Growing Chem is dedicated to adding value to your products and business.



Consistent
Quality



Wide Product
Range



Reliable
Supply



Customer
Focused



GROWING CHEM
Global Chemistry, Growing Innovation

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SCAN TO VISIT
OUR WEBSITE